



Privacy & Cookies Policy

West Midlands Fire & Rescue Branch of the National Association of Retired Firefighters Privacy Policy

Collection and Use of Personal Information

As part of its effort to assist branches and districts and facilitate communication with members, of the West Midlands Fire & Rescue Branch (*WMNARF*) of the National Association of Retired Firefighters (NARF) collects personal information about WMNARF members, and their partners and associates where appropriate, to be used solely for the purpose of conducting core business activities, these include:

- Preparing the annual Directory,
- Calculating annual dues payable to NARF
- Identifying prospective candidates for presidential and other assignments
- Providing goods and services to branches and districts for their general activities
- Providing guidance to branches and districts in their general activities and public relations efforts
- Communicating key organizational messages and information to branches for dissemination at the member level
- Facilitating conference, Council, AGM and special event planning
- Supporting '*NARF news*'

NARF may also disclose information as required by law or if pertinent to judicial or governmental investigations.

The NARF West Midlands Fire & Rescue Council follows the code of conduct for the principles of the Data Protection Act which requires data to:

- Be obtained fairly and lawfully
- Be held only for specific purposes
- Not to be used or disclosed incompatibly with those purposes

- Be accurate and kept up to date
- Be kept no longer than necessary
- Be made available to data subjects on request
- Be appropriately protected against – unauthorized access, alteration, disclosure and destruction and accidental loss.

Cookies

We may collect information about your computer, including your IP address, operating system and browser type, for system administration and in order to create reports. This is statistical data about our users' browsing actions and patterns, and does not identify any individual. The only cookies in use on our site are for Google Analytics. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it. Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site. Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across all websites you use, visit this [Google page](#).

